



## COURSE OUTLINE: BCG204 - BUSINESS LAW

Prepared: Kevin Hemsworth

Approved: Sherri Smith, Chair, Natural Environment, Business, Design and Culinary

<b>Course Code: Title</b>	BCG204: BUSINESS LAW
<b>Program Number: Name</b>	2035: BUSINESS 2050: BUSINESS -ACCOUNTING
<b>Department:</b>	BUSINESS/ACCOUNTING PROGRAMS
<b>Academic Year:</b>	2023-2024
<b>Course Description:</b>	This course presents a practical study of Canadian business law, including the legal and administrative systems, torts, contracts, employment laws, and general legal considerations that arise for a business. In addition, students will assess intellectual property, patent, trademark, copyright, and franchising laws and apply them to business cases.
<b>Total Credits:</b>	3
<b>Hours/Week:</b>	3
<b>Total Hours:</b>	42
<b>Prerequisites:</b>	There are no pre-requisites for this course.
<b>Corequisites:</b>	There are no co-requisites for this course.
<b>Substitutes:</b>	BUS127, OEL108
<b>Vocational Learning Outcomes (VLO's) addressed in this course:</b>	<b>2035 - BUSINESS</b> VLO 6 Perform work in compliance with relevant statutes, regulations and business practices.
<b>Please refer to program web page for a complete listing of program outcomes where applicable.</b>	<b>2050 - BUSINESS -ACCOUNTING</b> VLO 6 Analyze, within a Canadian context, the impact of economic variables, legislation, ethics, technological advances and the environment on an organization's operations.
<b>Essential Employability Skills (EES) addressed in this course:</b>	EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience. EES 4 Apply a systematic approach to solve problems. EES 5 Use a variety of thinking skills to anticipate and solve problems. EES 10 Manage the use of time and other resources to complete projects.
<b>General Education Themes:</b>	Civic Life
<b>Course Evaluation:</b>	Passing Grade: 50%, D  A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.



**Books and Required Resources:**

Legal Fundamentals for Canadian Business by Richard A. Yates  
 Publisher: Pearson Edition: 4  
 ISBN: 978013337028-7

**Course Outcomes and Learning Objectives:**

<b>Course Outcome 1</b>	<b>Learning Objectives for Course Outcome 1</b>
Outline the structure of the Canadian legal system.	1.1 Define law. 1.2 Identify the sources of Canadian laws and distinguish their components. 1.3 Describe the structure of courts in Canada and illustrate the litigation process. 1.4 Outline the process of trial and judgment. 1.5 Explain the function and use of alternative methods for resolving disputes. 1.6 Define administration law and explain how it is used. 1.7 Describe the aspects of criminal law that should be of concern to a business person.
<b>Course Outcome 2</b>	<b>Learning Objectives for Course Outcome 2</b>
Describe torts and professional liability issues.	2.1 Define a tort and crime and differentiate the two. 2.2 Identify several types of intentional torts. 2.3 List the elements required to establish negligent conduct. 2.4 Outline defences available to alleged tort. 2.5 Explain duty of care. 2.6 Trace the development of law related to product liability. 2.7 Apply tort principles to professional conduct. 2.8 Identify a number of business related torts.
<b>Course Outcome 3</b>	<b>Learning Objectives for Course Outcome 3</b>
Determine the requirements that form contracts.	3.1 List the essential elements of the contract. 3.2 Describe the process for reaching consensus. 3.3 Identify what constitutes a valid offer and effective acceptance. 3.4 Explain the principle of consideration. 3.5 Explain gratuitous promises and promissory estoppel. 3.6 Recall the requirements of capacity and legality. 3.7 Identify elements of illegality in a contract. 3.8 Define the element of intention. 3.9 Determine whether a written document is required.
<b>Course Outcome 4</b>	<b>Learning Objectives for Course Outcome 4</b>
Explain the circumstances that enforce contractual obligations.	4.1 Identify the various mistakes that can end or otherwise affect a contract. 4.2 Describe and contrast the different forms of misrepresentation. 4.3 Explain the effects of duress and undue influence on a contract. 4.4 Identify the implications of privity and assignment for a contract. 4.5 Explain the difference between assignment and negotiation of a negotiable instrument. 4.6 List the events that can bring a contract to an end.



	<p>4.7 Describe how a contract can be breached or otherwise ended.</p> <p>4.8 Summarize what constitutes a frustrating event and its effect on the contract.</p> <p>4.9 Outline remedies that are available for breach of contract.</p> <p>4.10 Explain what is meant by damages and any limitation on their availability.</p> <p>4.11 Compare equitable remedies to other remedies available for breach of contract.</p>
<b>Course Outcome 5</b>	<b>Learning Objectives for Course Outcome 5</b>
Describe legislation and its function in the marketplace.	<p>5.1 Describe the function and form of Sale of Goods act.</p> <p>5.2 Outline the duties of sellers and buyers.</p> <p>5.3 Describe the nature and purpose of consumer protection legislation.</p> <p>5.4 Review securities regulation in terms of consumer protection.</p> <p>5.5 Discuss the role of federal legislation in controlling competition in the marketplace.</p> <p>5.6 Identify the various methods for securing transactions.</p> <p>5.7 Outline the legislation and its purpose in regulating securities.</p> <p>5.8 Describe the process and objectives of bankruptcy.</p>
<b>Course Outcome 6</b>	<b>Learning Objectives for Course Outcome 6</b>
Outline the concepts of real and personal property.	<p>6.1 Distinguish between real and personal property.</p> <p>6.2 Identify the rights and responsibilities associated with possession of personal property, keeping in mind owners, finders and bailees.</p> <p>6.3 Identify the rights of real property owners and the owners of lesser interests in land.</p> <p>6.4 Distinguish between the different methods of owning property together.</p> <p>6.5 Outline the process for transferring title to land in various jurisdictions.</p> <p>6.6. Explain the nature and role of mortgages and the nature of the foreclosure process.</p> <p>6.7 Describe the rights and responsibilities of landlords and tenants with respect to commercial and residential tendencies.</p> <p>6.8 Discuss the implications and regulations of environmental protection for property owners.</p> <p>6.9 Note the role of insurance and risk avoidance.</p>
<b>Course Outcome 7</b>	<b>Learning Objectives for Course Outcome 7</b>
Relate ideas and information laws as they apply to business.	<p>7.1 Distinguish between intellectual property and other kinds of property.</p> <p>7.2 List and describe what is protected under copyright law.</p> <p>7.3 Summarize the recent changes in copyright law that have an impact on digital recordings.</p> <p>7.4 Explain what the patent protects and how patent protection is obtained .</p> <p>7.5 Outline the protections afforded by the Industrial Design</p>

Act.

7.6 Describe what is protected by the Trademarks Act.  
7.7 Describe confidential information and the ways it can be protected.

**Evaluation Process and Grading System:**

<b>Evaluation Type</b>	<b>Evaluation Weight</b>
Assignments	30%
Cases	40%
Test #1	15%
Test #2	15%

**Date:**

June 29, 2023

**Addendum:**

Please refer to the course outline addendum on the Learning Management System for further information.

